

WIS'19

WORLD INCUBATION SUMMIT 2019

ACTIVATE YOUR INNOVATION

DOHA | NOVEMBER 4 - 7, 2019

Organized by



UBI GLOBAL

Hosted by



بنك قطر للتنمية
QATAR DEVELOPMENT BANK

300+ attendees
30+ countries
By invitation only

COMMUNICATION TOOLKIT

for Partners and Sponsors

www.worldincubationsummit.com

COMMUNICATION TOOLKIT

FOR PARTNERS AND SPONSORS

CONTENTS

- 03** *Introduction*
- 03** *About the World Incubation Summit 2019*
- 04** *Website Message Sample*
- 04** *Social Media Samples ([Facebook](#), [Twitter](#), [LinkedIn](#))*
- 06** *Email Message Sample*
- 07** *Press Release Sample*
- 08** *Logos and Photos*

INTRODUCTION

THANK YOU FOR ENGAGING WITH WORLD INCUBATION SUMMIT 2019

This toolkit is designed to provide partners and sponsors with the assets needed to promote the World Incubation Summit 2019 through social media and traditional media. These messages are ready to use at any time leading up to the conference. We encourage you to tailor the messages for your own audience while being respectful of the main message and including our hosts, **Qatar Development Bank (QDB)**, and our other sponsors by including their logo(s).

ABOUT WORLD INCUBATION SUMMIT 2019

WIS'19

ORGANIZED BY:



UBI GLOBAL

HOSTED BY:



بنك قطر للتنمية
QATAR DEVELOPMENT BANK

DATE

November 4 - 7, 2019

LOCATION

Doha, Qatar

MAIN MESSAGE

Activate your Innovation

HASHTAG

#WIS19

MAIN WEBSITE

www.worldincubationsummit.com

TWITTER

@ubiglobal

PARTNERS

واحة قطر للمعلوم
والتكنولوجيا
QATAR SCIENCE & TECHNOLOGY PARK

QATAR
QURATED FOR YOU

just
us & Otto

HubSpot

BEYOND
BUSINESS
By Qatar Airways

EVENT SUMMARY

The World Incubation Summit 2019, organized by UBI Global and hosted by Qatar Development Bank, is available to an exclusive audience of 300 innovation professionals that are members of UBI Global or register their interest for an invitation. During the World Incubation Summit 2019, interactive learning activities span four days and include expert panel discussions, iHASntensive workshops, exclusive networking and engagement, cultural enrichment, ecosystem tours, and the exciting announcement of the Top List of business incubators and accelerators in six impactful categories as unveiled by the World Benchmark Study. Under the theme of Activate Your Innovation, attendees can expect to:

- *Inspire by sharing new insights from industry professionals all over the world.*
- *Explore topics related to incubation through educational sessions in the form of group discussions, best practice presentations, and open forum activities.*
- *Connect with global peers and corporate players.*
- *Strengthen cross-border relationships with groups facing similar opportunities and challenges.*
- *Recognize the top lists of the world's best-performing programs included in the World Benchmark Study 2019 - 2020.*

For detailed information, see the main conference website at www.worldincubationsummit.com

WEBSITE MESSAGE SAMPLE

FEEL FREE TO ADD THIS CONTENT TO YOUR WEBSITE OR USE IT AS A BLOG POST, A NEWS ARTICLE, OR AS PART OF A FLASH HEADER DISPLAY.



WEBSITE MESSAGE

Join **{your organization}** in the exciting innovation ecosystem of Doha, Qatar as we attend the World Incubation Summit 2019!

This is THE exclusive event the global innovation ecosystem gravitates to. Organized over four interactive days, the WIS'19 includes interactive networking, inspiring education, peer-to-peer thought sharing, expert-level best practices, and the recognition of the Top Lists of business incubators and accelerators in the world.

Activate Your Innovation and register to join us now:
www.worldincubationsummit.com

SOCIAL MEDIA SAMPLES



TWITTER MESSAGES



Your Profile @yourhandle

Proud sponsor of #WIS19 by @ubiglobal with @QDBQA don't miss it! Register <https://bit.ly/2Y18R6R> and Activate Your #Innovation!



Your Profile @yourhandle

@ubiglobal announces the top lists of business #incubators and #accelerators in only one place - #WIS19 the unmissable event for the global #innovation ecosystem! Register <https://bit.ly/2Y18R6R>



Your Profile @yourhandle

Proud sponsor of #WIS19 by @ubiglobal with @QDBQA don't miss it! Register <https://bit.ly/2Y18R6R> and Activate Your #Innovation!

SOCIAL MEDIA SAMPLES



FACEBOOK MESSAGE

Only one event offers exclusive access to the top listed business incubators and accelerators - the World Incubation Summit 2019 in Doha, Qatar this November! **{Your organization}** is a proud sponsor, supporting UBI Global as the organizer with Qatar Development Bank ready to host as impact makers from all over the world gather for networking, education, recognition, and more.

Under the theme of Activate Your Innovation, attendees can expect to:

- Inspire by sharing new insights from industry professionals all over the world.
- Explore topics related to incubation through educational sessions in the form of group discussions, best practice presentations, and open forum activities.
- Connect with global peers and corporate players.
- Strengthen cross-border relationships with groups facing similar opportunities and challenges.
- Recognize the top lists of the world's best-performing programs included in the World Benchmark Study 2019 - 2020.

Join us - **register on <https://bit.ly/2Y18R6R>**



LINKEDIN POST

Join us at the World Incubation Summit 2019 #WIS19 this November 4 through 7 in Doha, Qatar. This is THE event of the year for impactful education, inspiring networking, and exciting recognition of the top list of business incubators and accelerators in the world according to the World Benchmark Study 2019 - 2020. Organized by UBI Global and hosted by Qatar Development Bank, don't miss the World Incubation Summit 2019 - register to **Activate Your Innovation** here: <https://bit.ly/2Y18R6R>



LINKEDIN PERSONAL MESSAGE

{Name}, I am proud to announce our sponsorship of the World Incubation Summit 2019 this November in Doha, Qatar. This is the only event of its kind that includes networking, education, expert insights, an ecosystem tour and the announcement of the top lists of business incubators and accelerators in the world! Join us - **Activate Your Innovation** here <https://bit.ly/2Y18R6R>

Thank you, **{Name}**

EMAIL MESSAGE SAMPLE

 **NEW EMAIL**

TO

SUBJECT

EMAIL CONTENT

Dear **{Name}**,

This is your personal announcement of our sponsorship of the World Incubation Summit 2019, taking place in Doha, Qatar this November 4-7. As a sponsor and partner, we join UBI Global as the event organizer along with Qatar Development Bank to bring this exciting four-day summit to life.

Under the theme of Activate Your Innovation, attendees can expect to:

- Inspire by sharing new insights from industry professionals all over the world.
- Explore topics related to incubation through educational sessions in the form of group discussions, best practice presentations, and open forum activities.
- Connect with global peers and corporate players.
- Strengthen cross-border relationships with groups facing similar opportunities and challenges.
- Recognize the top lists of the world's best-performing programs included in the World Benchmark Study 2019 - 2020.

Join us - register on <https://bit.ly/2Y18R6R>

Sincerely,

{Signature}

Join us in Doha, Qatar - Activate Your Innovation at the World Incubation Summit 2019, Nov. 4-7 register here: <https://bit.ly/2Y18R6R>

ADD THIS TO YOUR SIGNATURE

SEND     

PRESS RELEASE SAMPLE

CONTACT:

{Your organization's contact details}

OR

Angela Olson, UBI Global
angela@ubi-global.com
communications@ubi-global.com

FOR IMMEDIATE RELEASE

{YOUR ORGANIZATION} ANNOUNCES SPONSORSHIP OF THE WORLD INCUBATION SUMMIT 2019, ORGANIZED BY UBI GLOBAL AND HOSTED BY QATAR DEVELOPMENT BANK

{YOUR CITY, STATE + DATE - EXAMPLE: Stockholm, Sweden, August 17, 2019} - The announcement was made today by {Your Organization} that they have committed to sponsorship of The World Incubation Summit taking place November 4 through 7 in Doha, Qatar. The summit is organized by UBI Global and hosted by Qatar Development Bank. This year's theme is Activate Your Innovation, and the almost 300 attendees will have the opportunity to absorb compelling panel discussions, take part in insightful workshops, tour the local ecosystem in exciting, Doha, Qatar, and network with impact-makers and peers from around the world.

The highlight of WIS'19 is the announcement of the top lists of business incubators and accelerators, all of whom submitted detailed program data for analysis in the World Benchmark Study 2019 - 2020. Through UBI Global's expert methodology, the top lists of incubators and accelerators will be announced during WIS'19 for special recognition. More information on the World Incubation Summit can be found on the main conference website <https://worldincubationsummit.com/>

As part of the World Incubation Summit 2019, {Your Organization} will offer their expertise in {your focus} to the global innovation community through contact with UBI Global member programs, who represent more than 25,000 startups worldwide.

{ABOUT YOUR ORGANIZATION}

ABOUT UBI GLOBAL

UBI Global is a Swedish-based data and advisory firm specializing in mapping, highlighting, and connecting the world of business incubation. Through a network of more than 700 member organizations from over 90 countries globally, UBI Global provides matchmaking, ranking, benchmarking, and research services to corporations and business incubation programs.

Previous results from UBI Global's studies have been featured on *BBC Radio*, *The Chicago Tribune*, *Le Figaro*, *Der Standard*, *The Huffington Post*, *The Irish Times*, *France 3*, among others.

For more information about the World Incubation Summit 2019 and UBI Global, please contact:

UBI Global
Malmskillnadsgatan 32, 111 52 Stockholm, Sweden
wis@ubi-global.com
<https://worldincubationsummit.com/>

LOGOS & PHOTOS



DOWNLOAD
WIS19 LOGO

The World Incubation Summit connects corporations and governments with innovative thinkers and doers globally.



DOWNLOAD
UBI GLOBAL LOGO

UBI Global, the main organizer for WIS'19, is an innovation intelligence company and community based in Stockholm, Sweden.



DOWNLOAD
QDB LOGO

Qatar Development Bank (QDB) offers financial and advisory services to develop and empower Qatari entrepreneurs and innovators. QDB is hosting the WIS'19 conference.



DOWNLOAD
PARTNERS LOGO

The WIS'19 has multiple partners who are aiding in making the summit a success.



DOWNLOAD
EVENT PHOTOS

Browse through our gallery for media on past World Incubation Summit events.

